



March 23, 2012

**TO:** Honorable Mayor and City Council  
**FROM:** Alan Tandy, City Manager *AT*  
**SUBJECT:** General Information

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### Budget News

- ✘ Staff is working intensely on the budget these days. It is scheduled to be formally presented to you at the regular meeting of May 9<sup>th</sup>. While it will not be a cure all for the losses experienced during the recession, it should be better than it has been in several years.

### TRIP News – Westside Parkway

- ⌘ **Phase 2 (Mohawk to Allen):** The contractor is completing the installation of underground facilities (storm drain pipelines, etc.) along the freeway area between Calloway Drive and Jewetta Avenue. Paving should begin in about two weeks. Trucking and earthwork operations are continuing for fill material near the Friant-Kern Canal bridge area. Finally, the contractor is nearly complete with the 1,700-foot long concrete box culvert structure being built along the freeway alignment between Mohawk Street and Coffee Road, which will facilitate the relocation of the Cross Valley Canal in this area.
- ⌘ **Phase 4 (Truxtun Tie-In):** The contractor is concentrating most of their efforts on the bridges crossing the Kern River. Installation of falsework continues along the north side of the river bed behind the diversion levees the contractor installed to divert any river flows. The contractor is also taking advantage of the dry river bed to install foundations in the south side of the river bed, too. Though not visible to the public, the contractor is also nearly complete with the large 850-foot long concrete box culvert structure being constructed to allow the flows in the Cross Valley Canal to continue beneath the freeway once it is completed.
- ⌘ **Phase 6a:** The contractor for this project implemented the second stage detour for Allen Road late last week. This detour will be in place until the Allen Road Interchange bridge is completed later this year. The contractor is completing final clean-up work on this project, and is expected to be totally complete by the end of this week.
- ⌘ **Phase 6b (Allen Road Interchange):** The contractor has started some initial utility work, and is expected to begin demolition operations next month, which will allow installation of foundations for the Allen Road bridge. This project requires a large amount of earth fill embankment, and this fill material will come from the westerly

two-mile long segment of the Westside Parkway freeway alignment between Allen Road and Stockdale Highway/Heath Road. As a result, much of the earthwork for the freeway in this area will actually be completed by the Allen Road Interchange project. We are optimistic that we will receive State funding to complete this final two-mile segment of the Westside Parkway later this summer.

### **Miscellaneous News**

- The draft 2012 City Council Goals were presented to you for consideration at this week's Council meeting. Please call or e-mail us your comments or suggestions.
- A recent survey shows Bakersfield as the top market in California to invest in rental property. In a survey of 100 cities throughout the country, Bakersfield ranks as No. 5, ahead of cities such as Atlanta, Georgia; Miami, Florida; Nashville, Tennessee and Seattle, Washington. The next California city to be ranked is Fresno, at No. 21.
- Saturday, April 14<sup>th</sup> is the 11<sup>th</sup> annual Great American Cleanup in Bakersfield. Everyone is invited to join Mayor Harvey L. Hall, as he leads thousands of Keep Bakersfield Beautiful volunteers to improve our community. The deadline to sign up your team is next Saturday, March 31<sup>st</sup>. Forms can be obtained online at [www.keepbakersfieldbeautiful.us](http://www.keepbakersfieldbeautiful.us) or by calling the office at (661)326-3539.

### **News from Recreation and Parks**

- ☞ The Recreation and Parks Department received the Best Program Award from the California Park and Recreation Society for the Build a Bike Program at the Dr. Martin Luther King, Jr. Center. The award will be presented at the state conference held in Long Beach today, March 23<sup>rd</sup>. This award is highly competitive and selected from hundreds of programs throughout the State of California.
- ☞ Recreation and Parks received a \$5,000 grant from USA Swimming, which will provide swim lessons for children from 1 – 12 years old at \$5 each. This grant is highly competitive nationwide, and Bakersfield is fortunate to receive these funds to provide much needed swim lessons to children this summer.
- ☞ Mesa Marin will host a USSSA Slow-Pitch Wood Bat softball tournament on March 24<sup>th</sup> and 25<sup>th</sup>.
- ☞ The ASA softball tournament that was rained out last weekend has been rescheduled for March 31<sup>st</sup> and April 1<sup>st</sup>, and will include men's and coed teams.
- ☞ Officials from State Farm®, the City of Bakersfield, AYSO (American Youth Soccer Organization) and GEYF (Golden Empire Youth Football) will dedicate the new sign at State Farm® Sports Village on Sunday, April 1<sup>st</sup> at 1 p.m. Please see the attached press release.

## Event Schedule

There are multiple public events scheduled next week at City facilities:

- ✓ Bakersfield Condors Hockey – Rabobank Arena  
March 28<sup>th</sup>; 7 p.m.  
March 30<sup>th</sup>; 7 p.m.  
March 31<sup>st</sup>; 7 p.m.  
[Tickets: \\$8-\\$25](#)
- ✓ Kelly Clarkson – Rabobank Arena  
March 29<sup>th</sup>; 7:30 p.m.  
[Tickets: \\$30 - \\$69.50](#)
- ✓ Atlanta Rhythm Section – Bright House Networks Amphitheater  
March 31<sup>st</sup>; 8 p.m.  
[Tickets: \\$10](#)
- ✓ As reported at this week's City Council meeting, you are all invited to a downtown business watch meeting next Thursday, March 29<sup>th</sup>, from 8:30 a.m. to 9:30 a.m. at University Square, 2000 K Street, #101. Property owners, downtown business owners, City officials and various organizations are encouraged to help find solutions to areas of concern around the Greyhound Bus Station and Golden Empire Transit District that impact the Arts Alive District. This is a precursor to the Downtown Charrette that is scheduled for Saturday, April 21<sup>st</sup>. More details can be found in the attached letter.
- ✓ As a reminder: Golden Empire Affordable Housing, Inc. and the Housing Authority of Kern County invite you to attend the Groundbreaking of Residences at West Columbus, next Tuesday, March 27<sup>th</sup> at 10:00 a.m.,. This is a 56-unit affordable housing development located at 500 West Columbus Street that serves families and emancipated foster youth. For those who plan to attend, we are advised that parking will be available on San Dimas Street, south of the property. RSVP's are requested.

## Reports

For your information, we enclose the following information:

- Letter from AT&T regarding programming changes; and
- The Streets Division work schedule for the week of March 26<sup>th</sup>.

AT:ch:al

cc: *Department Heads*  
*Roberta Gafford, City Clerk*



DIANNE HOOVER, DIRECTOR

## PRESS RELEASE

**FOR IMMEDIATE RELEASE:**  
**March 22, 2012**

**CONTACT: Dianne Hoover**  
**661.326.3866**

### **State Farm Sports Village Dedication**

Please join Mayor Harvey Hall, Councilmember Sullivan, State Farm officials, and representatives from AYSO and Golden Empire Youth Football in an official dedication of State Farm Sports Village on Sunday April 1<sup>st</sup> at 1 p.m. Activities will include AYSO Region 73 team sign-ups, a women's league opening day parade of teams and soccer matches. Concessions will be open to the public all day.

State Farm received the naming rights to the Bakersfield Sports Village in December 2011. The five year agreement with the City of Bakersfield includes a total amount of \$500,000 to be paid in two installments in 2012. Funds from the naming rights agreement will assist with construction of Phase II at State Farm Sports Village.

"We're really proud of our partnership with the city and for what we can do together to make Bakersfield, already a great place to live, even better. As the State Farm Sports Village continues to grow, more of our community will be able to participate, as well as attract more visitors to Bakersfield," said Chris Ward, State Farm's Vice President – Agency.

Dianne Hoover, Director of Recreation and Parks said, "It is the beginning of a long term partnership since State Farm is committed to the Bakersfield community and the health and wellness of its 350,000 residents."

Also, Mr. Ward said, "We're all so pleased we get to be a part of this. It's an opportunity to get outside, play sports and be healthy. As someone who grew up in Bakersfield, it's not about putting our name on something. It's about creating spaces in our city where we can bring everyone together. I hope we see more developments like this one."

The State Farm naming rights agreement comes at the beginning of Phase II construction, allowing the City to move forward with construction sooner than originally planned. Phase II will include four more soccer fields and four youth football fields. Golden Empire Football and AYSO Region 73 will maintain and operate Phase II fields. Together, these organizations engage about 4,000 youth in healthy activities. Phase II will be completed by August 2013 for the fall youth football and soccer seasons.

**When: Sunday April 1, 2012 at 1:00 p.m.**  
**Location: State Farm Sports Village Entrance**  
**9001 Ashe Road**  
**Entrance is on Ashe Road, north of Taft Highway.**  
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**Bakersfield Downtown Business Association**

1330 Truxtun Avenue, Suite A  
Bakersfield, CA 93301  
ph: (661) 325-8592  
fax: (661) 325-7319

March 21, 2012

Mayor Harvey L. Hall and Bakersfield City Council  
City of Bakersfield  
1501 Truxtun Avenue  
Bakersfield, Ca 93301

Dear Honorable Mayor Hall and City Council:

RE: Downtown Business Association proposes to bring light to dark areas of downtown!

Over ten years ago the "Downtown Charrette" was a visioning process used by the City of Bakersfield, Downtown Business Association, American Institute of Architects and downtown stake holders that helped in the development of many successful projects. Two of those improvements was the illumination and beautification of the Wall Street Alley and also the Mill Creek project.

Now another alley located from the Padre Hotel to the Downtown Post Office is scheduled for beautification along with an adjacent parking lot that will become a parking lot and performance square.

In an effort to continue this momentum the Bakersfield Downtown Businesses Association along with the American Institute of Architects, PG&E and Arts Council of Kern want to continue this visioning process by holding a "Mini-Charrette," scheduled for Saturday, April 21<sup>st</sup>, 9 a.m. to 2 p.m., in the old California Theater, 1810 Chester Avenue. (Site of the last Charrette workshop)

The plan is to target the alleys in the Arts Alive District and its impact area, between "K" to "F" Street and 17<sup>th</sup> to 21<sup>st</sup> Street. The concept is to collectively create a plan of short and long term goals in the Arts Alive District.

In addition, we will be holding a downtown business watch meeting with the Bakersfield Police Department scheduled for next week Thursday, March 29<sup>th</sup>, 8:30 a.m. to 9:30 a.m. University Square 2000 K Street, #101. We are inviting property owners, downtown businesses, City Officials and various organizations to help find solutions to areas of concern around the Greyhound Bus Station and the Golden Empire Transit District that impacts the Arts Alive District. These two meeting are all in the keeping with the Downtown Business Association's goal of creating a clean and safe area to do business downtown.

We invite the City to take part in our meetings and value your support!

Sincerely

Steve McEvoy  
DBA Chairman





# AT&T U-verse

March 14, 2012

**RECEIVED**

**MAR 16 2012**

**City Manager's Office**

City Manager Alan Tandy  
City of Bakersfield  
1600 Truxtun Avenue  
BAKERSFIELD, CA 93301

Dear City Manager Tandy,

AT&T's contracts with programmers for the content displayed on our U-verse TV® service periodically expire, but are usually re-negotiated or extended with no interruption or change for our U-verse members. Contract(s) for the programming listed below are set to expire as indicated, and AT&T is making every effort to reach a fair agreement to continue carriage. However, if a reasonable agreement cannot be reached with such programmer(s), we will no longer have the rights to carry their programming on U-verse TV.

While the programming listed below will continue to be available to U-verse members so long as AT&T has rights to carry it, if a reasonable agreement cannot be reached with the programmer the programming will no longer be available at that time.

April 23, 2012:

COMPRA (channel 3014) will be removed from our channel line-up in all markets.

April 30, 2012:

TV Polonia Info (channel 3863) is going off the air in the United States and therefore will be removed from the U-verse TV channel line-up in all market areas.

April 2012:

While initially announced as a possible change in March 2012, AT&T and the programmer for the following channels agreed to a temporary extension that is now set to expire in April 2012 and, if a reasonable longer term agreement cannot be reached with the programmer, we may lose the rights to carry the following channels (listed in alphabetical order) on U-verse TV in April 2012: 5StarMax (channel 840 and 1840 in HD), ActionMAX (channel 836 and 1836 in HD), ActionMAX West (channel 837 and 1837 in HD), ATMAX (channel 846 and 1846 in HD), Cinemax East (channel 832 and 1832 in HD), Cinemax West (channel 833 and 1833 in HD), HBO Comedy (channel 810 and 1810 in HD), HBO Comedy West (channel 811 and 1811 in HD), HBO East (channel 802 and 1802 in HD), HBO Family (channel 806 and 1806 in HD), HBO Family West (channel 807 and 1807 in HD), HBO Latino (channel 814 and 1814 in HD), HBO Latino West (channel 815 and 1815 in HD), HBO Signature (channel 808 and 1808 in HD), HBO West (channel 803 and 1803 in HD), HBO Zone (channel 812 and 1812 in HD), HBO Zone West (channel 813 and 1813 in HD), HBO2 (channel 804 and 1804 in HD), HBO2 West (channel 805 and 1805 in HD), HDNet (channel 1105 in HD), HDNet Movies (channel 1106 in HD), HRTV (channel 672), MoreMAX (channel 834 and 1834 in HD), MoreMAX West (channel 835 and 1835 in HD), OuterMAX (channel 844 and 1844 in HD), Smithsonian Channel (channel 118 and 1118 in HD), Star India Plus (channel 3706), ThrillerMAX (channel 838 and 1838 in HD), ThrillerMAX West (channel 839 and 1839 in HD), TVB-V (channel 3664), and WMAX (channel 842 and 1842 in HD).

May 2012:

The impacted national channels (in alphabetical order) are Bandamax (channel 3146), Centroamerica TV (channel 3044), De Pelicula (channel 3128), De Pelicula Clasico (channel 3129), Pasiones (channel 3018), Rai Italia (channel 3802), Ritmoson Latino (channel 3149), ROOT Sports Northwest (channel 1764), ROOT Sports Pittsburgh (channel 1730), ROOT Sports Rocky Mountain (channel 1760), SET Asia (channel 3704), Teleamazonas Internacional (channel 3041), Telehit (channel 3143), and Television Dominicana (channel 3047).

While we initially announced possible changes to ION East (channel 195), ION Life (channel 468), qubo (channel 328 and channel 3061) and the various local channels listed directly below in February 2012, AT&T and the programmer agreed to a temporary extension that is now set to expire in May 2012. If a reasonable longer term agreement cannot be reached with the programmer, we may lose the rights to carry those channels.

In addition the impacted local channels include:

For California, in the Los Angeles area, KPXN (channel 30 and 1030 in HD); in the Sacramento area, KSPX (channel 29 and 1029 in HD); and in the San Francisco area, KKPX (channel 65 and 1065 in HD).

May 31, 2012:

MTV Hits (channel 509) will be moving from U200 to U300.

Customers will be provided with written notification of the above: customer bills include a message referring them to the Legal Notices in USA Today on the first and third Tuesday of each month, and to the AT&T website [www.att.com/verseprogrammingchanges](http://www.att.com/verseprogrammingchanges), for information on programming changes.

If you have any questions, please contact your local AT&T External Affairs manager, Jan Bans on 661.327.6565.

Sincerely,



Vice President – Regulatory Affairs

**STREETS DIVISION – WORK SCHEDULE**

**Week of March 26, 2012 – March 30, 2012**

**Resurfacing/Reconstructing streets in the following areas:**

Reconstructing streets in the area south of Planz Rd and west of Wible Rd (weather permitting)

Grind & Resurface District Blv between Stine & Ride St (weather permitting)

**Miscellaneous Streets Division projects:**

Video inspection of City owned Sewer & Storm lines to evaluate condition of pipes

Repairing Curb & Gutters in the area south of Flower and east of Robinson prior to street reconstruction

(CDBG funded area) Installing & Repairing curb, gutter & sidewalks in the area east of Oleander & south of Palm St.

Various concrete repairs north of University Ave and east of Wenatchee Ave

Installing sewer & storm lines on October Sky

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**STREETS SWEEPING SCHEDULE**

**Monday, March 26, 2012**

Between Coffee Rd. & Verdugo Ln. – Brimhall Rd., south to the Kern River boundary.

Cul-De-Sacs, west of Windsong St., between Brimhall Rd. & Thistlewood Ct.

City areas between Rosedale Hwy. & Stockdale Hwy. – Verdugo Ln. to the west City Limit.

Between Jenkins Rd. & Allen Rd. – Stockdale Hwy. & Birkenfeld Ave.

Between Hosking Rd. & Astro Ave. – So. “H” St. & Union Ave.

**Tuesday, March 27, 2012**

City areas between Olive Dr. & Downing Ave. – Coffee Rd. & Knudsen Dr./Mohawk St., including Patton Wy. From Weldon Ave. to Meany Ave.

Between W. Columbus St. & 34<sup>th</sup> St. – Chester Ave. & San Dimas St.

Between Union Ave. & Madison St. – Casa Loma Dr. & White Ln.

Between Westwold Dr. & So. Laurelglenn Blvd. – Gosford Rd. & Woodglenn Dr.

**Wednesday, March 28, 2012**

City areas between Snow Rd. & Rosedale Hwy. – Jewetta Ave., west to the City limit.

Between Ming Ave. & So. Laurelglenn Blvd. – Coffee Rd. & El Portal / Laurelglenn Blvd.

**Thursday, March 29, 2012**

All sweepers are assigned to sweeping streets that are not on a set sweeping schedule.

**Friday, March 30, 2012**

All sweepers are assigned to sweeping streets that are not on a set sweeping schedule.

**NOTE:** If raining, there will be no street sweeping service and all street cleaning personnel will be assigned to cleaning plugged drains and part circle culverts.