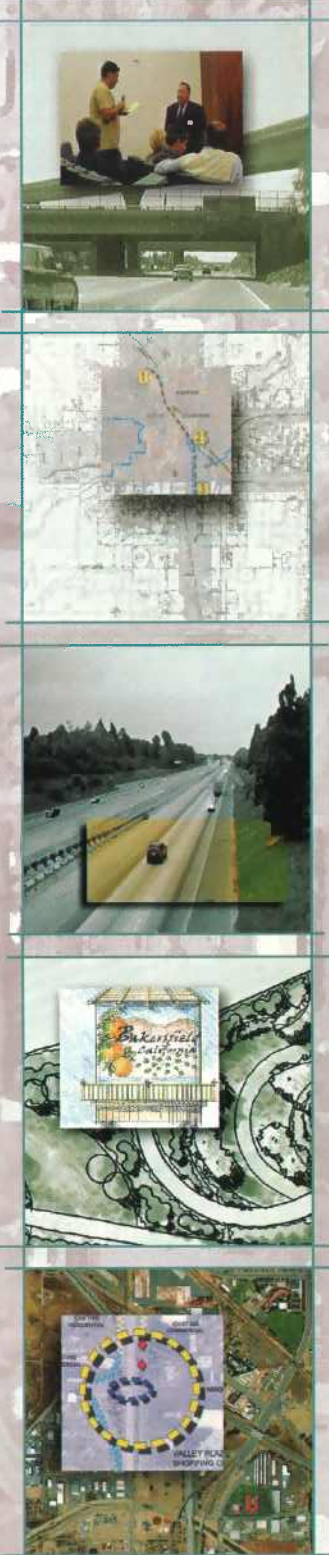


March 2003



march 2003

METROPOLITAN BAKERSFIELD FREEWAY BEAUTIFICATION

master plan design guidelines



“An ordinary, even banal structure,
can and will be transformed into a marvel
if the designer and builder
have thought through the users’ needs
and reflect those needs
in the details.”

David Sucher, City Comforts

March 2003 © NUVIS



CITY OF BAKERSFIELD

- Harvey Hall** Mayor, City of Bakersfield
- Bill McClure** Civil Engineer I, City of Bakersfield
- Colleen Cashmore** City of Bakersfield, Recreation
- Don Hoggatt** Landscape & Park Designer, City of Bakersfield
- Jim Eggert** Principal Planner, City of Bakersfield
- Paul Graham** Urban Forester, City of Bakersfield
- Ted Wright** Civil Engineer IV, City of Bakersfield
- Arnold Ramming** Civil Engineer IV, City of Bakersfield

CALTRANS - District 6

- Lori Butler** Senior Landscape Architect
- Patrick Boyd** Landscape Architect

COUNTY OF KERN

- Pat Ebel** Roads Department, County of Kern
- Warren Maxwell** Roads Department, County of Kern
- Dave Rickels** Planning Department, County of Kern

COLLABORATORS

metropolitan bakersfield freeway beautification



STAKEHOLDERS

Bakersfield New Car Dealers Association
Airport Association

INTERESTED PARTIES

Dana Karcher	Tree Foundation of Kern
John Enriquez	Keep Bakersfield Beautiful
Sheryl Barbich	Greater Bakersfield Vision 2020
Frank Dominguez	Private Citizen



COLLABORATORS

metropolitan bakersfield freeway beautification

study characterization

The focus of the study was to develop a Freeway Beautification Masterplan and Design Guidelines (FBMPDG) for the following freeways in the metropolitan area of Bakersfield. The principal purpose of the FBMPDG is to provide a long range strategy for improving the aesthetics and ambience of the principal arrival gateways and transportation corridors within Metropolitan Bakersfield and enhance the image of the City for residents, businesses, and travelers.

Primary Consideration:

State Route 99: approximately thirteen (13) miles in length from one-half (1/2) mile north of 7th Standard Road to one-half (1/2) mile south of Taft Highway (SR119) at Panama Road.

Westside Parkway: the new eight (8) mile expressway from Oak Street to Stockdale Highway, west of Heath Road, paralleling the north side of the Kern River (under a separate contract by the URS/Gruen Associates).

Secondary Consideration:

State Route 58: approximately ten (10) miles in length from one and one-half (1.5) miles east of Weedpatch Highway (SR184) to SR 99 in the City of Bakersfield.

State Route 178: approximately five (5) miles in length from one-quarter (1/4) mile west of Morning Drive to State Route 99 in the City of Bakersfield.

Beautification, as defined for this project, is a consistent and harmonious green and clean landscape including patterns and textures of a cultured and artistic creativity of hardscape (vertical and horizontal surfaces) and softscape (planting).

study location map

